CS 499/599: Machine Learning Security 02.28: Privacy

Mon/Wed 12:00 – 1:50 pm

Sanghyun Hong

sanghyun.hong@oregonstate.edu





Notice

- Due dates (in Mar.)
 - Today: HW3 deadline
 - 2nd: written paper critique
 - 7th: written paper critique
 - 9th: Final project presentation
 - 14th: Final exam (online)
 - 14th: Final project report
 - 16th: HW4 deadline (HW 1-3 late submissions are available until then; 50% of total will be given!)
- Sign-up (on Canvas)
 - Scribe lecture note [3 slots remain]
 - In-class paper presentation / discussion



Topics for Today

- Privacy Attacks and Defenses
 - Non-ML: Data anonymization
 - Membership inference
 - Threat Model
 - Attacks: Yeom et al. and Shokri et al.
 - Defensive techniques
 - Model inversion
 - Threat Model
 - Attacks:
 - Fredrikson et al.
 - Carlini et al.
 - Defensive techniques



Model Inversion: You Compute the Inverse of an ML Model (to Extract Secrets)

What If...

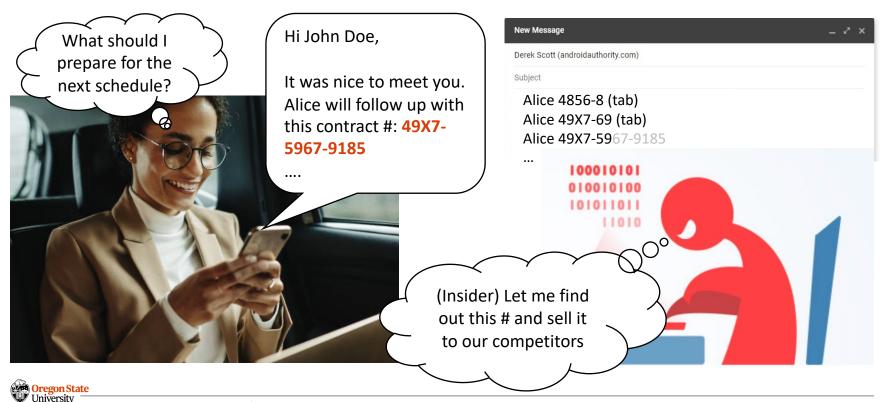
• You're a developer who write code for Google's core products

🔠 GitHub Copilot QUARTZ Learn more > a GIT PULL Technical Preview **Developers keep leaving secret keys** Your Al pair programmer to corporate data out in the open for anyone to take With GitHub Copilot, get suggestions for whole lines or entire functions right inside your editor. Sign up > We've found 7,448 code results Sort: Best match -Repositories <> Code 7,448 YAML Issues 35 Showing the top match. Last indexed 4 days ago sentiment.ts -co write_sql.go & Users 2 Languages Text Jupyter Notebook 368 JavaScrip 163 153 HTML async function isPositive(text: string): Promise<boolean> { 145 SVG Python 132 wing the top match. Last indexed on Mar 28 SLACK API TOKEN="xoxp-hogehoghoge" Markdown 125 JSON. 101 PHP 100 **JSON** nowing the top match. Last indexed on Mar 2 XMI 71 Text 59 "SLACK TOKEN": "xoxp-A code search on GitHub 8 Copilot



What If...

• You're a CEO sending emails to your clients



Secure-AI Systems Lab (SAIL) - CS499/599: Machine Learning Security

What If...

- What about computer vision? [Link]
 - Can we find some random inputs that synthesize my face(s)?



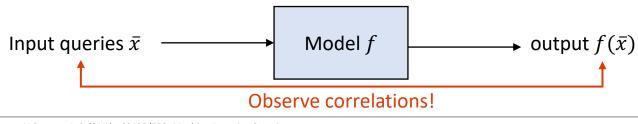
Those Secret Information Can Incentivize Adversaries to Extract Them!

Threat Model

- Model Inversion
 - Goal:
 - Extract the secret (feature) x_i of an input $(x_1, ..., x_d)$ from an ML model f's output
 - Capability:
 - An adversary can query the model f with a set of inputs*
 - Knowledge:

Pregon State

- f's output, *i.e.*, confidence scores (vector)
- auxiliary information about the data (or feature) distributions
- [white-box] f's model parameters, but it's not that interesting



Prior Work on Model Inversion

- Fredrikson et al.
 - Set-up:
 - A linear regression model *f*
 - A target $(x_1, x_2, \dots, x_d, y)$, where (x_2, \dots, x_d) and its label y are known
 - Marginal priors (p_1, p_2, \dots, p_d) are known, too
 - **Goal:** find out a secret x_1

- Procedure:

 $\frac{\text{adversary } \mathcal{A}^{f}(\text{err}, \mathbf{p}_{i}, \mathbf{x}_{2}, \dots, \mathbf{x}_{t}, y):}{1: \text{ for each possible value } v \text{ of } \mathbf{x}_{1} \text{ do}} \\ 2: \mathbf{x}' = (v, \mathbf{x}_{2}, \dots, \mathbf{x}_{t}) \\ 3: \mathbf{r}_{v} \leftarrow \text{err}(y, f(\mathbf{x}')) \cdot \prod_{i} \mathbf{p}_{i}(\mathbf{x}_{i}) \\ 4: \text{ Return arg max}_{v} \mathbf{r}_{v}$

// for all the possible values of v

// compute the correctness of $(v, x_2, ..., x_d, y)$ // return v that maximizes the correctness

- Challenges:

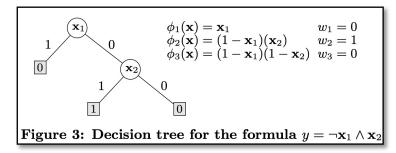
- Computationally expensive when *d* becomes large
- $p_{Oregon State}$ It may not be effective with the current p_i 's and err

Secure-AI Systems Lab (SAIL) - CS499/599: Machine Learning Security

- On Decision Tree
 - Preliminaries:
 - Decision tree recursively partitions the feature space into m disjoint regions R_i
 - For a sample (x, y), f recursively finds the region containing x and returns y
 - Formally, $f(\mathbf{x}) = \sum_{i=1}^{m} w_i \phi_i(\mathbf{x})$, where $\phi_i(\mathbf{x}) \in \{0, 1\}$
 - Classification and confidence

$$egin{array}{rcl} f(\mathbf{x}) &=& rg\max_{j}\left(\sum_{i=1}^{m}w_{i}[j]\phi_{i}(\mathbf{x})
ight) ext{, and} \ ilde{f}(\mathbf{x}) &=& \left[rac{w_{i}*[1]}{\sum_{i}w_{1}[i]},\ldots,rac{w_{i}*[|Y|]}{\sum_{i}w_{m}[i]}
ight] \end{array}$$

• Prediction will be one of *m* classes





- On Decision Tree
 - Setup:
 - A trained decision tree *f*
 - A target $(x_1, x_2, \dots, x_d, y)$, where (x_l, \dots, x_d, y) is known $l \ge 2$
 - A confidence score matrix C is known
 - **Goal:** find out a secret x_1
 - Attacks
 - Black-box: use the **C** to define err(y, y') as Pr[f(x') = y' | y is the oracle label]

- Example:

- 3 features (*x*₁, *x*₂, *x*₃)
- *x*₁ is the secret in {0, 1}
- y is one of {0, 1, 2}, and

An adversary examines two samples:

Sample A: **C** is {0.5, 0.4, 0.1} | $x_1 = 0$ and {0.2, 0.6, 0.2} | $x_1 = 1$ Sample B: **C** is {0.5, 0.4, 0.1} | $x_1 = 0$ and {0.8, 0.1, 0.1} | $x_1 = 1$



- On Decision Tree
 - Setup:
 - A trained decision tree f
 - A target $(x_1, x_2, \dots, x_d, y)$, where (x_l, \dots, x_d, y) is known $l \ge 2$
 - A confidence score matrix C is known
 - **Goal:** find out a secret x_1
 - Attacks
 - Black-box: use the **C** to define err(y, y') as Pr[f(x') = y' | y is the oracle label]
 - White-box: we further knows p_i 's from the w_i of f and ϕ_i (basis)



- Setup
 - Datasets (50% train + 50% test):
 - FiveThirtyEight survey
 - GSS marital happiness survey
 - Models: 100 decision trees (binary classifiers with two labels "Yes" or "No")
 - Metrics:
 - Accuracy (in overall) and precision, recall (on Yes answers)
 - Baselines:
 - Random: a brute-force attack
 - Baseline: an attacker has only the access to marginal distributions; no access to f
 - Ideal: an attacker has the access to f', a decision tree to predict sensitive attribute



• Results

	${f Five Thirty Eight}$			\mathbf{GSS}			
$\mathbf{algorithm}$	acc.	prec.	rec.	acc.	prec.	rec.	
whitebox	86.4	100.0	21.1	80.3	100.0	0.7	
blackbox	85.8	85.7	21.1	80.0	38.8	1.0	
random	50.0	50.0	50.0	50.0	50.0	50.0	
baseline	82.9	0.0	0.0	82.0	0.0	0.0	
ideal	99.8	100.0	98.6	80.3	61.5	2.3	

- Summary:

- Precision: Ideal = white-box > black-box > random >> baseline
- Recall: Ideal > random >> white-box = black-box >> baseline
 - Due to the skewed prior distribution: 80% of sensitive attributes are "No"



- On Face Recognition Models
 - Setup:
 - A trained face recognition model *f*
 - Goal:

Algorithm 2 Processing function for stacked DAE.

function PROCESS-DAE(\mathbf{x}) encoder.DECODE(\mathbf{x}) $\mathbf{x} \leftarrow \text{NLMEANSDENOISE}(\mathbf{x})$ $\mathbf{x} \leftarrow \text{SHARPEN}(\mathbf{x})$ return encoder.ENCODE(vecx)

- Reconstruction: from the label (a person's name), produce an image of the person
- De-blurring: from an image with a blurred-out face, recover the identity

- Attacks

Algorithm 1 Inversion attack for facial recognition models. 1: function MI-FACE(*label*, α , β , γ , λ) $c(\mathbf{x}) \stackrel{\text{def}}{=} 1 - \tilde{f}_{label}(\mathbf{x}) + \text{AUXTERM}(\mathbf{x})$ 2: 3: $\mathbf{x}_0 \leftarrow \mathbf{0}$ for $i \leftarrow 1 \dots \alpha$ do 4: $\mathbf{x}_i \leftarrow \frac{\operatorname{PROCESS}(\mathbf{x}_{i-1} - \lambda \cdot \nabla c(\mathbf{x}_{i-1})))}{\operatorname{if} c(\mathbf{x}_i) \geq \max(c(\mathbf{x}_{i-1}), \dots, c(\mathbf{x}_{i-\beta}))}$ then 5:6: 7: break 8: if $c(\mathbf{x}_i) < \gamma$ then 9: break return $[\arg \min_{\mathbf{x}_i} (c(\mathbf{x}_i)), \min_{\mathbf{x}_i} (c(\mathbf{x}_i))]$ 10:

// f_{label} is the one-vs-rest classifier for the label

// update the image x to minimize the error c

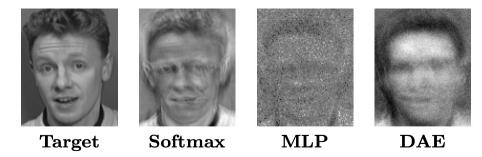
// stop x when we find the min. loss

Oregon State University

- Setup
 - Datasets:
 - AT&T Laboratories Cambridge database
 - 400 images over 40 individuals
 - 70% chosen for the train-set; the rest 30% is for the test-set
 - Models:
 - Softmax regression | MLP | Stacked denoising autoencoder
 - Metrics:
 - Use human evaluators (AMT)
 - > 1000 participants over the entire 40 individuals
 - Each participant requires to match the reconstructed face to one of 5 given individuals



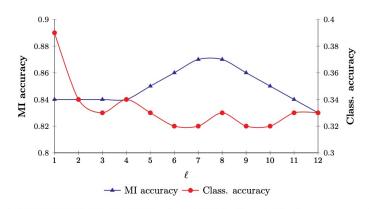
- Results
 - Costs:
 - Per attack: 1.4sec (softmax) << 693 sec (DAE) << 1298 sec (MLP)
 - Per attack: 5.6 epochs (softmax) << 3096 epoch (MLP) << 4728.5 epoch (DAE)
 - Accuracy:
 - Overall: ~80% acc. (softmax) > 60% acc. (MLP) > 55% acc. (DAE)
 - Skilled workers: ~95% acc. (softmax) > 80% acc. (MLP) > 75% acc. (DAE)

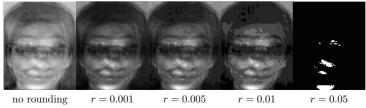




Countermeasures

- Decision Tree
 - Attack acc. vs. the level at which the sensitive feature occurs
 - Depth l = 7 leads to the most vuln.
 - Depth l = 1 4 are the most safe
 - Acc. does not vary a lot by l
 - My interpretation:
 - No meaningful difference there...
- Face Recognition Models
 - Round-up confidence scores
 - My interpretation:
 - It may not work
 - Look at the paper





(Obfuscated Gradients Give a False Sense of Security)

Topics for Today

• Privacy Attacks and Defenses

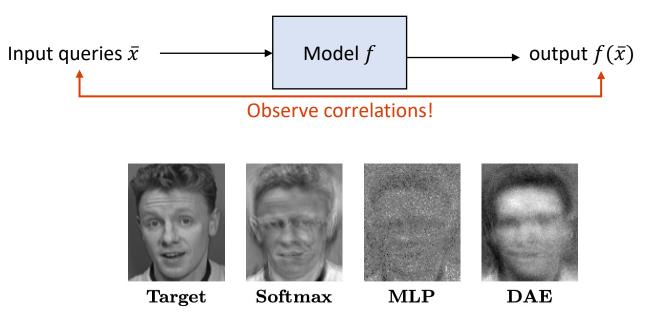
- Non-ML: Data anonymization
- Membership inference
 - Threat Model
 - Attacks: Yeom *et al.* and Shokri *et al.*
 - Defensive techniques
- Model inversion
 - Threat Model
 - Attacks:
 - Fredrikson et al.
 - Carlini et al.
 - Defensive techniques



Prior Inversion Attacks Have One Problem!

Revisit'ed

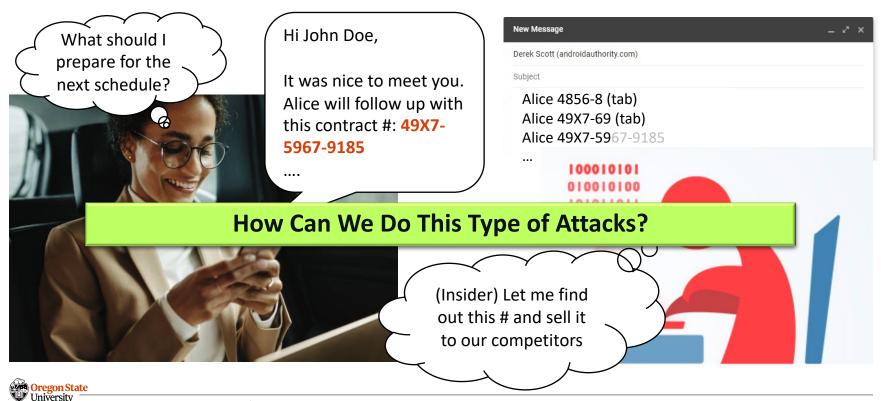
• Prior works' inversion attacks





Revisit'ed

• You're a CEO sending emails to your clients



Secure-AI Systems Lab (SAIL) - CS499/599: Machine Learning Security

The Secret Sharer: Evaluating and Testing Unintended Memorization in Neural Networks

Unintentional Memorization

- What is it?
 - It does NOT mean that a model memorizes any data
 - It means a model memorizes out-of-distribution training data (i.e., secrets)
- Do neural networks unintentionally memorize?
 - Dataset: Penn Treebank (PTB)
 - Model: LSTM with 200 hidden units
 - Secret:
 - A sentence "My social security number is 078-05-1120"
 - Inject this sentence into the PTB dataset
 - Extraction: auto-completion
 - Type: "My social security number is 078-"
 - Shows: "My social security number is 078-05-1120"



Unintentional Memorization

- How to measure it?
 - [Definition 1] The **log-perplexity**: $Px_{\theta}(x_1...x_n) = -\log_2 Pr(x_1...x_n|f_{\theta})$

$$= \sum_{i=1}^{n} \left(-\log_2 \mathbf{Pr}(x_i | f_{\theta}(x_1 ... x_{i-1})) \right)$$

- It measures how surprised the model to see a given input sequence
- [Notation]
 - Canaries: a random sequence of numbers (ex. "the random number is 281265017")

Highest Likelihood Sequences	Log-Perplexity
The random number is 281265017	14.63
The random number is 281265117	18.56
The random number is 281265011	19.01
The random number is 286265117	20.65
The random number is 528126501	20.88
The random number is 281266511	20.99
The random number is 287265017	20.99
The random number is 281265111	21.16
The random number is 281265010	21.36



Unintentional Memorization

- How to measure it?
 - [Definition 2] The **rank** of a canary s[r]:

$$\mathbf{rank}_{\theta}(s[r]) = \left| \{ r' \in \mathcal{R} : \mathrm{Px}_{\theta}(s[r']) \leq \mathrm{Px}_{\theta}(s[r]) \} \right|$$

- It measures how many random sequences that have log-perplexity *lower* than r are
- [Definition 3] The **guessing entropy** is the number of guesses E(X) required in an optimal strategy to guess the value of a discrete random variable X
 - Brute force : E(X) = 0.5|R|
 - Query-access attacker: $E(s[r]|f_{\theta}) = \operatorname{rank}_{\theta}(s[r])$
- [Definition 4] Given a canary s[r], a model parameters θ , and the randomness space R, the **exposure** of the canary is:

$$\mathbf{exposure}_{\theta}(s[r]) = \log_2 |\mathcal{R}| - \log_2 \mathbf{rank}_{\theta}(s[r])$$

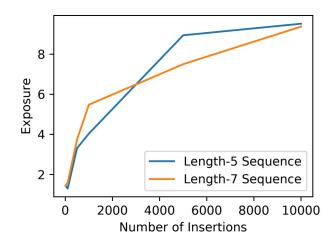


- How to approximate **exposure**?
 - Sampling : estimate the exposure from a small subspace $S \subset R$
 - Distribution modeling: estimate it with skewed normal fit
- How to use exposure to test unintentional memorization?
 - Setup:
 - Canary : Generated randomly (*i.e.*, out-of-distribution secrets)
 - Dataset: Inject the canary from one to multiple times
 - Train : Train a model with the same hyper-parameters as the original training
 - Test : Compute exposure on the trained model
 - Goal:
 - It enables to estimate the unintentional memorization can happen to the model



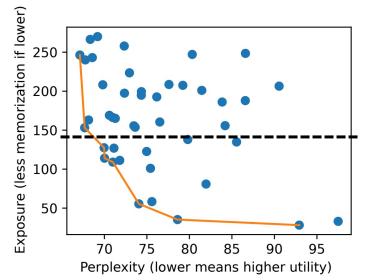
- Setup
 - Google's Smart Compose:
 - Dataset: emails from millions of Google users
 - Model: LSTM
 - Canaries: 5-7 randomly selected words
 - 2-prefix and 2-suffix are known context
 - 3 middle words are chosen randomly
 - Insert canaries from 1 to 10k times
 - Results:
 - 10k times: the exposure reaches to 10 1000x times more likely ...

Taco Tuesday	
Jacqueline Bruzek	
Taco Tuesday	
Hey Jacqueline,	
Haven't seen you in a while and I hope you're doing well.	
Let's get together soon for tacos. If you bring the chips and salsa	



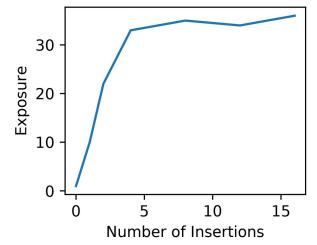


- Setup
 - Word-level LM:
 - Dataset: WikiText-103
 - Model: SoTA models
 - Canaries: a sequence of 8 words, randomly chosen, insert 5 times
 - Results:
 - The lower the perplexity, the easier to ext.
 - The dots on the line are Pareto-optimal att.
 - 144 exposure means ext. should be possible
 - Mem. and utility are not highly correlated



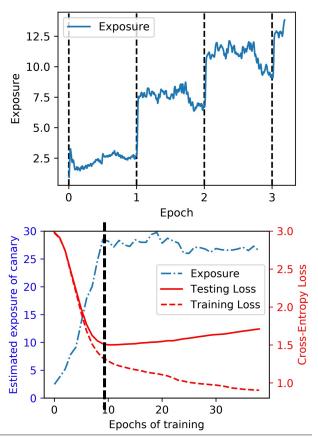


- Setup
 - NMT:
 - Dataset: English-Vietnamese (100k sentence pairs)
 - Model: SoTA models in TF repository
 - Canaries: "My social security number is XXX-XX-XXXX" (in Vietnamese too)
 - Results:
 - Inserted once, the exposure becomes 10
 > 1000x times more likely to extract than random
 - Inserted > 4 times, the exposure becomes 30
 > completely memorized...





- Characterization of unintentional memorization
 - PTB + LSTM:
 - Canaries: "The random number is XXXXXXXXX"
 - Results:
 - vs. training: exposure is 3 at the first epoch
 > 2^3 = 8x times more likely to extract
 - vs. overtraining: exposure is ~30 at the 10th epoch
 > no overfitting at the 10th
 > overtraining is *not* the cause





- Extractions in Practice
 - PTB + LSTM:
 - Canaries: "The random number is XXXXXXXXX"
 - Attacks:
 - Brute force: examine all s[r] and return r with the lowest rank (4.1k GPU-yrs, 16 num)

0.6

ba

n

bb

52

1

0.4

ab

А

perplexity=4.64 perplexity=1.47 perplexity=1.73 perplexity=1.73

CCN

а

aa

- Shortest-path: create a tree with substrings of r and assign conditional prob. to edges
 - How to create and search r: Dijkstra's
 - How much is it effective: 3-5 orders of magnitude fewer nodes to search (10⁹ to 10⁴)
 > 50 500x reduction in run-time User Secret Type Exposure Extracted?

			een		•
_		В	SSN	13	
- E	xperiments:		SSN	16	
	 2-layer LSTM trained on the Enron email dataset Measure exposures and perform extractions 		SSN SSN	10 22	
			SSN	32	\checkmark
		F	SSN	13	
Oregon Stat	e	G	CCN CCN	36 29	
Oregon Stat University	Secure-AI Systems Lab (SAIL) - CS499/599: Machine Learning Security	U	CCN	48	\checkmark

- Defense mechanisms
 - PTB + LSTM
 - Canaries: "The random number is XXXXXXXXX"
 - Regularization results
 - Weight decay: fine-tune the model @ 10^{th} epoch with L_2 , but no luck.
 - Dropout : fine-tune the model @ 10th with 0 20% dropout, but no luck.
 - Quantization : quantize the model with 8-bits, but no luck

		Optimizer	ε	Test Loss	Estimated Exposure	Extraction Possible?	
 Sanitization 		-					
 Differential Privacy (DP): 		RMSProp	0.65	1.69	1.1		
, , ,	•	RMSProp	1.21	1.59	2.3		
 10% increase in the test loss 	DP	RMSProp	5.26	1.41	1.8		
 Makes the extraction ineffective 	With	RMSProp	89	1.34	2.1		
	3	RMSProp	2×10^{8}	1.32	3.2		
		RMSProp	1×10^{9}	1.26	2.8		
		SGD	8	2.11	3.6		
	DP	SGD	N/A	1.86	9.5		
<mark>egon State</mark> iversity	No	RMSProp	N/A	1.17	31.0	✓ _	



Recap

- Privacy Attacks and Defenses
 - Non-ML: Data anonymization
 - Membership inference
 - Threat Model
 - Attacks: Yeom et al. and Shokri et al.
 - Defensive techniques
 - Model inversion
 - Threat Model
 - Attacks:
 - Fredrikson et al.
 - Carlini et al.
 - Defensive techniques
 - Model extraction



Thank You!

Mon/Wed 12:00 – 1:50 pm

Sanghyun Hong

https://secure-ai.systems/courses/MLSec/W22



